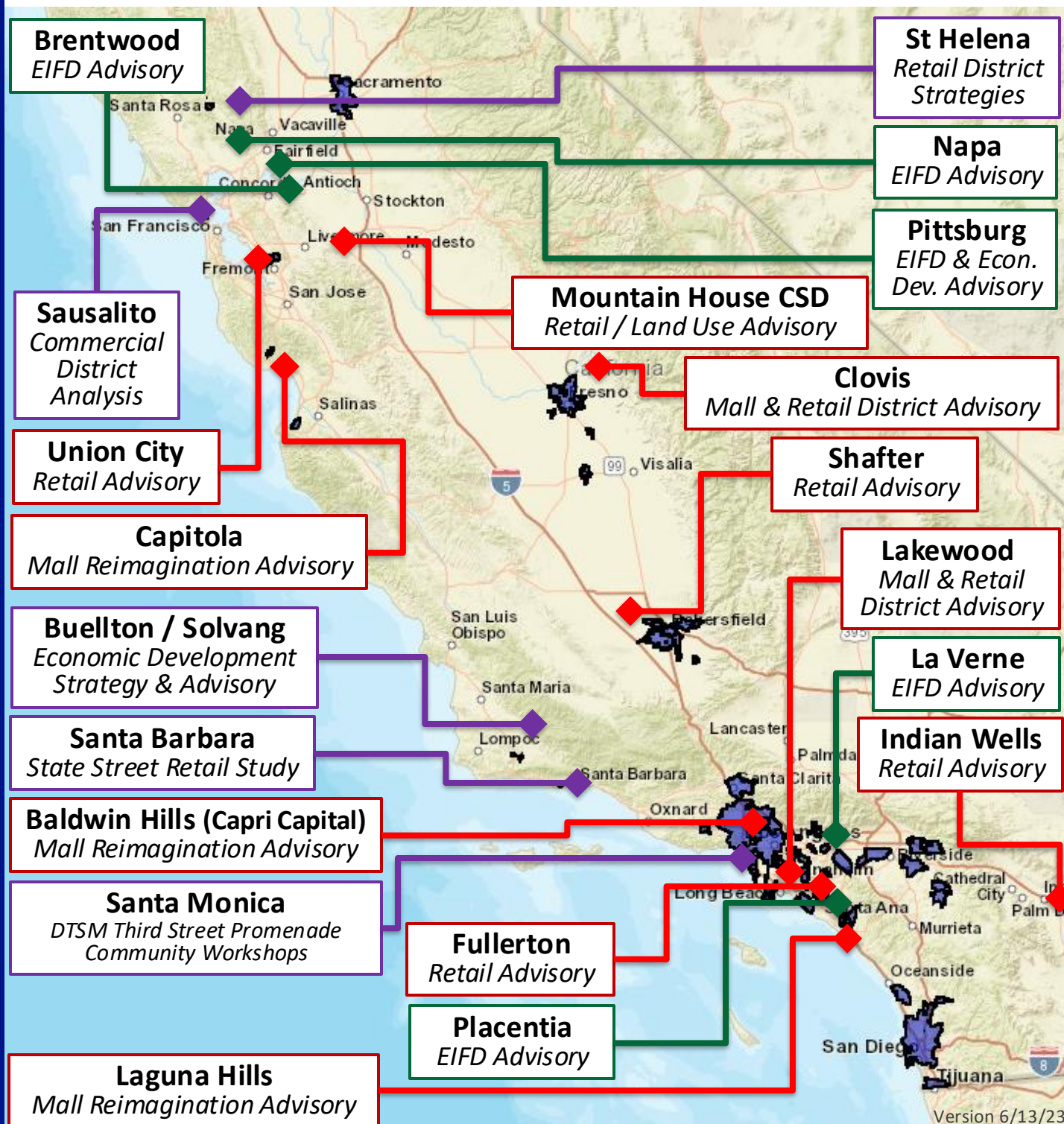


REIMAGINING RETAIL & DISTRICTS IS KEY OPPORTUNITY FOR CITIES

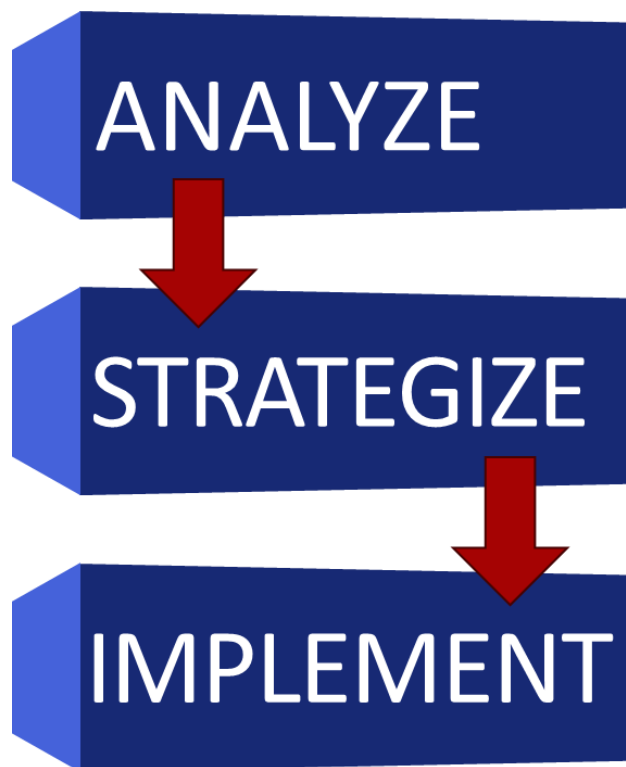
Kosmont provides advisory services for many **Retail Reimagination Projects**, **Downtown Districts**, and **Financing Districts** across California.



The Kosmont Retail NOW!® platform is a comprehensive and *proactive retail analytic and attraction initiative* which identifies existing retail conditions, creates a plan, targets retailers and produces **economic development** results in **today's omnichannel and integrated land use environment**.

Kosmont understands the need for successful **trip generation and place making**. The **Kosmont team** offers in-depth research (**including national A.I. generated mobility data**), real world expertise, and long-term relationships needed to bring viable retail to projects and communities.

Today's trends in the evolution of retail include **experience, food, place, omni-channeling, "blended-use" and innovation**. See our Kosmont Retail NOW!® approach below:



Our Approach

Analyze

- ✓ Demographics and Economics
- ✓ Employment Inflow and Outflow
- ✓ Retail Trade Area Definition
- ✓ Market Supply and Demand Assessment
- ✓ Trip Generation and Data Mining

Strategize

- ✓ Application of Retail Analytics
- ✓ Supportable Retail Space by Category
- ✓ Retailer Voids / Artificial Intelligence
- ✓ Retailer / Developer Targeting
- ✓ Opportunity Site Assessment

Implement

- ✓ Public Private Partnerships and Financing Tools
- ✓ Citywide and Opportunity Site Marketing Material
- ✓ Leverage ICSC Leadership and Relationships
- ✓ Hands-On Retail Recruitment and Deal Making
- ✓ Blended Use Project Transaction Structuring

*Economic Development &
Retail Advisory Services*

Contact Us Today for a *Kosmont Retail NOW!®* Proposal